

MB MICHELLE BLACKMORE

With a passion for any and all things design, as well as a proven history as a reliable, independent, self-starter, there is virtually no organization or situation that I'm not comfortable jumping in to.

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EMPLOYMENT

Interior Designer / BLACKMORE spaces 2018-current

Interior design and project management for short-term rental properties, residential remodeling, and commercial projects

UX Consultant / AT&T 2016-22

IA and UX design and wireframes for small and enterprise business platforms. Lead several Design Thinking workshops

UX Consultant / ROCKFISH INTERACTIVE 2015-16

UX design for brands including Coke, General Mills, and Kimberly Clark. Lead two Design Thinking workshops at Southwest Airlines

UX Consultant / AMERICAN HEART ASSOCIATION 2014-15

Introduced UX strategy into the organization using stakeholder discovery, user testing, wireframes, and focus groups

CMO / TWISTED ROOT & TRUCK YARD 2013-14

Lead branding, marketing, web design for 20+ restaurant chain and beergarden. Designed interior and exterior spaces for Truck Yard.

UX Consultant / THE MARKETING ARM 2012-13

Designed interactive interfaces for Disney *Planes*.

UX Consultant / RAPP COLLINS 2012-13

Wireframe and creative for Gold's Gym websites

Sr. Interactive Art Director / PUBLICIS HAWKEYE 2011-12

Allstate	Capital One	Lockheed Martin
American Airlines	Gatorade	Men's Health
Bank of America	Landmark	Peterbilt

Sr. Interactive Art Director / DEALERTRACK 2010-11

Interactive Design & Development / CONTRACT 2005-11

99.5 The Wolf	JC Penney	T.D. Jakes
BCBS	Mary Kay	Trammell Crow
D Magazine	SMU	Uniden

Interactive Creative Director / SAMSUNG 2003-05

Interactive Creative Director / INTERVOICE 2002-03

Interactive Art Director / VOLOGIC 2000-02

Art Director / ERICSSON '99-2000

EXPERIENCE

24 YEARS OF CREATIVE DIRECTION

22 YEARS OF INTERACTION DESIGN

12 YEARS OF USER EXPERIENCE

11 YEARS OF INTERIOR DESIGN

EDUCATION

1999 AUSTIN COLLEGE
Sherman, TX
BA Psychology

SKILLS

Advanced proficiency in:

ADOBE XD
AUTOCAD
AXURE
CSS / JAVA / HTML
ENSCAPE
FIGMA
FOYR
ILLUSTRATOR
PHOTOSHOP
INDESIGN
MATERIO
MURAL
REVIT
SKETCH
SKETCHUP
WORDPRESS